

Our Federation, our communities

AMPA 2012 video proposals



As a strategy to further encourage our members to become involved and engaged, and as a way to share best practices across our districts, the Provincial Executive has approved continuing with the AMPA 2012 video being created for the members, by the members.

This year we want to hear stories of community engagement.

Does your District sponsor a local pee-wee soccer team? Let's hear from the players and the parents!

Did your Bargaining Unit make a significant donation or contribution to a local cause? Tell us about it!

Do your members and their families march in the local Labour Day parade? We want to hear why!

The Provincial Executive invites all interested members to submit proposals for the creation of the AMPA 2012 video.

Please see back for details.



AMPA 2012 Video proposals process

Each interested member or group of members must submit a proposal to the Department Head of Communications & Political Action for a video that will showcase one major initiative that your district/bargaining unit is undertaking to engage the community, based on the following outline:

Topic: Our Federation, our communities

Length of video: minimum of 2 minutes, no longer than 3 minutes

Proposals from interested members submitted: December 2, 2011

Recommendation of three-five proposals to PE: December 6, 2011

Successful applicants notified: December 7, 2011

Final product* to be submitted to OSSTF/FEESO Provincial Office no later than February 17, 2012.

The proposals must include:

- A detailed explanation of the concept of the story of how your district/bargaining unit is engaging the community.
- A detailed budget outlining all equipment, production and associated costs to produce the finished product—a 2 to 3 minute video, not to exceed \$1000 in total costs. Members cannot pay themselves a stipend or charge for their time to create the video. A FLiP Camera will be provided to each successful applicant or group to use for filming the video. A written letter of recommendation from one of the member's bargaining unit or district executive leaders.
- Note: In appreciation for the time and effort in creating the video, members will be able to keep the FLiP Camera, receive a \$500.00 gift card to Best Buy/Future Shop and be invited to AMPA the day their video is being shown. (Unless they are already an AMPA delegate or alternate.)

* All videos will become the property of OSSTF/FEESO Provincial Office and will be subject to final edit by OSSTF/FEESO Provincial Office.

Successful applicants will be required to sign a memorandum of understanding, acknowledging their understanding of the process and their willingness to work within the parameters outlined.

A Secretariat member from the Communications & Political Action department will be assigned to liaise with each successful applicant. Each of the successful applicants must attend two meetings at provincial office. The first meeting will be to prepare for filming. The second meeting will be to work on editing the video. OSSTF/FEESO will cover all travel and time release costs.

The successful applicants will have their videos showcased at the 2012 Annual Meeting of the Provincial Assembly. The videos will also be featured on the OSSTF/FEESO YouTube channel.

If you have any questions please contact Randy Banderob at 416-751-8300, 1-800-267-7867 or banderr@osstf.on.ca.

All proposals should be sent no later than December 2, 2011 to:
Domenic Bellissimo, Department Head—Communications & Political Action
OSSTF/FEESO,
60 Mobile Drive
Toronto, ON M4A 2P3
bellisd@osstf.on.ca

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